



# Starlight

Our aim is to brighten the lives of all seriously ill and hospitalised children, and their families throughout Australia.

## A new way to fundraise for Starlight

If you are looking for a simple way to raise money for Starlight why not use online fundraising?

Online fundraising is fun, effective and easy. Within minutes, you can build your own personal fundraising page and send it out to all your contacts, asking for their support and you can do all this from your computer! There are no forms to fill in, no money to collect and no hassles.

This is a quick and easy way to raise money to help Starlight continue to put smiles on the faces of seriously ill children and their families across Australia.

To set up your online fundraising Hero Page, follow these simple steps:

Go to [www.everydayhero.com.au/event/starlight](http://www.everydayhero.com.au/event/starlight)

1. Register and follow the steps to set up your Hero Page
2. Starlight Children's Foundation is pre-selected as your chosen charity
3. E-mail the link of your page to all your contacts!

Some ideas to help you get the most out of your fundraising page:

- ★ Make your Hero Page your own, add a photo
- ★ Don't set your target too low!
- ★ Email your close friends and family first
- ★ Use your own email as well as the facility on the Hero Page
- ★ Change your email signature to include your Hero page link
- ★ Make sure you contact all your potential supporters
- ★ Update your Hero Page and email your supporters as you prepare for your event
- ★ Ask to be included in your company website or newsletter
- ★ Put up a poster
- ★ Don't stop fundraising when the event finishes

You can use your Hero Page to support fundraising initiative such as...

Fun Runs/  
Walks

Bicycle  
Rides

Mountain  
Climbs

Head  
Shave

Choose  
your own  
initiative

Be a hero for Starlight and start fundraising today!